



2015
Banff
Canada
May 20, 21, 22

RPNC World Congress for Psychiatric Nurses[®]

Sponsorship & Exhibitor Options and Benefits

Platinum Sponsors

Sponsorship Fee: \$10,000

Sponsorship Recognition:

- Your organization logo will be printed among sponsor listings on all congress promotional materials and will be recognized as a platinum sponsor throughout the event and on signage.
- Your organization logo and website link will be located on the congress website, sized and positioned according to level.
- Your organization will receive 4 complimentary congress registrations for use by company representatives, who will be recognized with special sponsor ribbons on their nametags to clearly identify them as sponsors.
- Complimentary display table.
- Your organization's logo will be printed on the delegate bags.
- Opportunity to provide an insert for the delegate bag.
- Recognition from the podium.
- Your organization will be provided with four complimentary 30-day job postings on the CRPNA website.
- Your organization will receive one full page ad in two issues of the electronic publication of CRPNA 'LINK'.

Gold Sponsors

Sponsorship Fee: \$7,500

Sponsorship Recognition:

- Your organization logo will be printed among sponsor listings on all congress promotional materials and will be recognized as a gold sponsor throughout the event and on signage.
- Your organization logo and website link will be located on the congress website, sized and positioned according to level.
- Your organization will receive 3 complimentary congress registrations for use by company representatives, who will be recognized with special sponsor ribbons on their nametags to clearly identify them as sponsors.
- Complimentary display table.
- Your organization's logo will be printed on the delegate bags.
- Opportunity to provide an insert for the delegate bag.
- Recognition from the podium.
- Your organization will be provided with two complimentary 30-day job postings on the CRPNA website.
- Your organization will receive one half page ad in one issue of the electronic publication of CRPNA 'LINK'.



Sponsorship & Exhibitor Options and Benefits

Silver Sponsors

Sponsorship Fee: \$5,000

Sponsorship Recognition:

- Your organization logo will be printed among sponsor listings on all congress promotional materials and will be recognized as a silver sponsor throughout the event and on signage.
- Your organization logo and website link will be located on the congress website, sized and positioned according to level.
- Your organization will receive 2 complimentary congress registrations for

use by company representatives, who will be recognized with special sponsor ribbon on their nametag to clearly identify them as a sponsor.

- Complimentary display table.
- Opportunity to provide an insert for the delegate bag.
- Recognition from the podium.

Bronze Sponsors

Sponsorship Fee: \$2,500

Sponsorship Recognition:

- Your company logo will be posted on the congress website among sponsor listings, on printed congress materials and on the congress website.

- 1 complimentary congress registration.
- Opportunity to provide an insert for the delegate bag.

Exhibitors

Exhibitor Fee: \$1,200

Exhibitor fees include the following:

- One display table
- 1 delegate bag insert
- 1 exhibitor registration
- **Please note:** *Exhibitor registrations do not include any of the World Congress keynote or concurrent sessions.*

Exhibitors who wish to attend sessions are asked to register at the regular rate.

- Networking opportunities during the welcome reception and during daily breakfasts, lunches, and coffee breaks.
- Opportunity to promote your organization throughout the World Congress.



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Diamond Sponsorship Benefits Evening Symposium Host

Diamond Sponsors

Sponsorship Fee: \$12,500

Sponsorship Recognition:

- Your organization logo will be printed among sponsor listings on all Congress promotional materials and will be recognized as a platinum sponsor throughout the event and on signage.
- Your organization logo and website link will be located on the Congress website, sized and positioned according to level.
- Your organization will receive 5 complimentary Congress registrations for use by company representatives, who will be recognized with special sponsor ribbons on their nametags to clearly identify them as sponsors.
- Complimentary display table.
- Your organization's logo will be printed on the delegate bags.
- Opportunity to provide an insert for the delegate bag.
- Recognition from the podium.
- Your organization will be provided with four complimentary 30-day job postings on the CRPNA website.
- Your organization will receive one full page ad in two issues of the electronic publication of CRPNA 'LINK'.

With Diamond sponsorship, industry partners are also provided with the exclusive opportunity to increase their involvement as the host of an evening Symposium event included in the Congress program. Please note that the cost of the Symposium is not included in your Diamond sponsorship amount.

Diamond sponsors will receive:

- Exclusive access to the evening session Symposium time slot (a maximum of 1.5 hrs in length), exact time TBC. No Symposium will be scheduled in conflict either with other Congress-organized events or industry-sponsored meetings; Symposium scheduling will occur in consultation with the Congress Secretariat.
- Inclusion of Symposium details on the Congress website and in the Congress program.
- The opportunity to provide content for one email to be sent by the Congress Secretariat to all registered delegates in advance of the Congress to promote the Symposium. Content is subject to Committee approval.
- Logistical support provided by the Congress Secretariat (facilities and AV coordination).
- A dedicated meeting room is included at no additional cost.
- Use of the pre-existing Congress audiovisual equipment at no additional cost.

Additional costs (not included as part of the Diamond sponsorship fee):

- Costs associated with speakers and session chairs (travel, accommodation, honoraria).
- Symposium food and beverage costs; the official supplier must be used.
- Additional audiovisual equipment (if required) and labor costs; the official supplier must be used.
- The sponsor is responsible for the design, production and distribution of any additional promotional materials.

Sponsor & Exhibitor Application Form



Date: _____

Contact Information

Company Name (as it will appear in promotional material): _____

Contact Name: _____

Contact Title/Position: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Select your sponsorship category:

Diamond: \$12,500

Platinum: \$10,000

Gold: \$7,500

Silver: \$5,000

Bronze: \$2,500

Exhibitor: Number of Booths _____ x \$1,200 + 5% GST: \$ _____

Payment:

Cheque enclosed, payable to: **BUKSA Associates Inc.**

Please invoice my company at the above address

Please call me to coordinate payment by credit card (an additional 3% surcharge will apply - Visa or MasterCard only)

Best Number to call: _____

Best Time to call: _____

Name of the authorized company representative: _____

Position: _____ Signature: _____

Send your completed sponsorship application form by email, fax or mail with full payment to:

RPNC World Congress Secretariat

c/o BUKSA Associates Inc.

Suite 307, 10328 - 81 Ave. NW

Edmonton, Alberta T6E 1X2

Phone: 780.436.0983 Ext. 229 | **Fax:** 780.437.5984 | **Email:** RPNC@buksa.com

Sponsorship benefits will commence once payment has been received.